



ENGIN COLLABORATES WITH HP AND INTEL TO BROADEN VOIP REACH FOR SMALL AND MEDIUM BUSINESSES

Sydney, 17 October 2006: Engin, Australia's leading Internet phone company, today announced a partnership with Hewlett-Packard to bring easy integration of Internet phone calling connectivity (also known as VoIP) to Hewlett-Packard Business Desktop and Notebook Computers. Small and medium sized businesses can reduce their phone costs by 75% with Engin's Internet phone calling services¹.

The Engin-enabled product partnership will make VoIP connectivity and accessibility easier than ever for Australian users, allowing more people to make significant savings on their phone bills compared to traditional fixed line services.

Intel will engineer Engin's VoIP technology into selected Hewlett-Packard (HP) Business Desktop PCs and the Engin Soft phone will be pre-configured on selected HP Business Notebook Computers.

Engin, HP and Intel will take advantage of an innovative built-in adaptor, which enables users to make low cost VoIP calls using their standard telephone via the broadband Internet connection.

The Engin solution will be made available on selected models of HP Business Desktop and Notebook Computers from October 2006 and will be targeted primarily at small to medium sized businesses through HP resellers and channel partners.

Commenting on the partnership, Ilkka Tales, CEO, Engin, stated: "What is becoming increasingly apparent is the growing popularity of Internet phone calling and the massive savings it's delivering to people across Australia. We know from our customer feedback that businesses are making savings of up to 75 per cent on their phone bills by using Engin. This collaboration by Engin, HP and Intel, each market leaders in their categories, will widen the accessibility of VoIP-enabled devices and help make inexpensive phone calls an increasing reality for all Australians."

“The ability to establish personal relationships with customers is a key differentiator for small and medium sized businesses,” said Paul Robson, Group Manager, PSG Commercial Products, HP Australia. “Today’s announcement provides easy access to an increasingly popular technology and removes cost from this essential business process without sacrificing quality. The collaboration with Engin and Intel reflects HP’s commitment to the delivery of innovative solutions that help Australia’s small and medium sized businesses maximize the returns from their IT investment.”

“Intel recognised the need for an easy-to-use, cost-effective solution that would help small businesses and residential callers take advantage of VoIP,” said Philip Cronin, Intel’s managing director for Australia and New Zealand. “Many businesses rely on remote collaboration to overcome high costs of long distance calls and travelling. The new Intel 600SM PCI Phone Adapter, together with Intel dual-core technology, allows PC users to bridge the PC to the telephone. This makes using the benefits of VoIP much easier, bringing Intel’s vision of close collaboration for the digital office one step closer.”

Since its launch two years ago, Engin has attracted over 50,000 customers (as at 31 July 2006) across the nation (43,000 paying customers and 7,000 customers using the free Engin Softphone) and today its network is carrying over 15 million minutes of calls per month.

Engin converts normal analogue phone signals to digital and sends them over a broadband Internet connection enabling home users and small businesses to make calls to any landline in Australia and at any time for as little as 10 cents. Calls to mobile cost from 20 cents per minute and international call rates start from 3.5 cents per minute or 20 cents untimed, anytime to selected international destinations on the Engin World 20 Plan.

Notes to editors

¹ Cost savings delivered by Engin VoIP technology are based on customer feedback.

About Engin

Engin, listed on the ASX (ENG), is the first broadband telephony service to be broadly available to Australian consumers and businesses on the shelves of major retailers. Engin is headquartered in Sydney, Australia and was granted its telecommunications carrier license in March 2004 to deliver a digital voice service across existing broadband connections. Winner of the ATUG Best Communications Solution – Small Business 2006 award and the 2005 iAwards AIIA communications category, Engin provides affordable telecommunication alternatives for all Australian consumers and businesses. For more information, please visit www.engin.com.au

About Intel

Intel, the world leader in silicon innovation, develops technologies, products and initiatives to continually advance how people work and live. Additional information about Intel is available at www.intel.com/pressroom

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