



ENGIN LAUNCHES NEW PLANS FOR SMALL BUSINESS

engin's latest small business VoIP plans lead to further massive savings.

Sydney, 20 March 2006: engin, the Australian broadband phone company today reaffirmed its commitment to Australia's small business community with the launch of two new dedicated business plans.

Under the Business 50 plan, businesses using any engin connection pay a \$50 monthly service fee and receive:

- 20 cents per minute fixed-line to mobile calls;
- International calls from 3.5 cents per minute; and
- An included 450 local and national calls (additional calls at 10 cents untimed, anytime).

Under the Business 20 plan, businesses using any engin connection pay a monthly service fee of \$20 which includes:

- 23 cents per minute fixed-line to mobile calls;
- International calls from 3.5 cents per minute; and
- An included 100 local and national calls (additional calls at 10 cents untimed, anytime).

The launch of the new plans comes on the heels of engin's recent customer survey into small business usage, which found that the average business using engin's VoIP service saves up to 75 per cent on their phone bills. Furthermore, 41 per cent of respondents cited that the engin overall service was better than their traditional telephone service provider and 36 per cent rated it as the same

Ilkka Tales, Chief Executive Officer, engin said, "engin understands the unique challenges faced by small business when it comes to cost savings. These new business plans reflect our commitment to making it easy for small companies to do business without the burden of

costly phone calls, which have historically meant expensive communications with long distance suppliers and other geographically disparate contacts.”

engin was recently voted *Best Communications Solution - Small Business* category at the Australian Telecommunications Users Group (ATUG) 2006 conference, which recognises the outstanding performance and contributions made by Australian businesses in the telecommunications industry.

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About engin

engin, listed on the ASX (ENG), is the first broadband telephony service to be broadly available to Australian consumers and businesses on the shelves of major retailers. engin is headquartered in Sydney, Australia and was granted its telecommunications carrier license in March 2004 to deliver a digital voice service across existing broadband connections. Winner of the ATUG Best Communications Solution – Small Business 2006 award and the 2005 iAwards AIIA communications category, engin provides affordable telecommunication alternatives for all Australian consumers and businesses. For more information, please visit www.engin.com.au

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