



ENGIN SLASHES NATIONAL CALL RATE AND INTRODUCES NEW MONTHLY PLAN

engin rewards satisfied customers with new 10 cents untimed, anytime Australia-wide VoIP call rate and new \$9.95 monthly plan

Sydney, 04 August 2005: *engin*, the Australian broadband phone company, today announced substantial reductions to their already-low Voice over Internet Protocol (VoIP) call rates and a new monthly plan giving Australians the opportunity to reduce their monthly phone bill even further. *engin's* new call rates take effect immediately.

engin's new offerings include:

- National call rate reduced from 5 cents per minute to 10 cents untimed, anytime to anywhere in Australia
- New \$9.95 monthly plan for the *engin Voice Box Series 1* and *Series 2* with full features and cheap call rates including:
 - 10 cents untimed, anytime to anywhere in Australia
 - 3.5 cents per minute to the following international destinations: *Canada, China, Germany, Hong Kong, Ireland, New Zealand, Singapore, Taiwan, UK and USA* (no connection fees apply)
 - 29 cents per minute to mobiles
 - 4 cents per minute to a further 26 international destinations
 - *engin* to *engin* calls are free of any *engin* charges

engin's commitment to delivering a truly affordable alternative to fixed line carriers, as demonstrated by this latest offering, has also resulted in high levels of positive customer feedback as revealed in a recent *engin* company survey¹. Key findings of those questioned include:

- 54 per cent of respondents have made more than 40 per cent savings on their monthly phone bills
 - 86 per cent of respondents would definitely or probably recommend *engin* to others
 - 90 per cent of all respondents rated *engin's* overall customer service as 'Good to Excellent'
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Commenting on engin's continued momentum, Ilkka Tales, Chief Executive Officer, *engin* said, "*engin prides itself on giving the whole of Australia the chance to enjoy massive savings on phone bills and our recent customer feedback demonstrates that Aussies are responding positively to the engin service. Our new 10 cents untimed, anytime Australia-wide call rate challenges the outdated concept of charging people a timed call because they live a long way from someone else.*"

engin Voice Box Series 1 and *engin Voice Box Series 2*, enables consumers and businesses to make calls to, and receive calls from, any landline or mobile phone over their existing broadband Internet connection. *engin Voice Box Series 2* also includes a new feature that enables customers to slash mobile phone bills. The feature, *Anywhere Connect*, allows customers to phone their own phone number and connect remotely to their *engin Voice Box Series 2*. Once connected they can make cheap phone calls to any phone anywhere in the world. Receivers of engin calls do not need to be an engin customer.

¹ Based on an engin online customer survey. 6 per cent of engin's customer base responded.

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About engin

engin, listed on the ASX (ENG), is the first broadband telephony service to be broadly available to Australian consumers and businesses on the shelves of major retailers. engin is headquartered in Sydney, Australia and was granted its telecommunications carrier license in March 2004 to deliver a digital voice service across existing broadband connections. engin, winner of the 2005 iAwards AIIA communications category, offers six products in the engin suite: engin Voice Box series 1 & 2, engin X-Pro, engin X-Lite, engin 1way and engin switchboard all of which provide affordable telecommunication alternatives to Australian consumers and businesses. engin also has an alliance with Linksys (a division of Cisco Systems) offering a router product with the engin service inside. For more information, please visit www.engin.com.au

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