



## ENGIN WINS ATUG 2006 AWARD

*engin crowned Best Communications Solution - Small Business category winner at Australian Telecommunications Users Group 2006 conference.*

**Sydney, 8th March 2006:** engin, the Australian broadband phone company, was voted *Best Communications Solution - Small Business* category winner for its broadband telephony service at last night's ATUG 2006 conference gala dinner.

The ATUG Awards recognise the outstanding performance and contributions made by Australian businesses in the telecommunications industry. The purpose of the awards is to promote innovation and the development of world best practices in telecommunications.

Ilkka Tales, Chief Executive Officer, engin said, "engin has always been committed to delivering a truly affordable alternative to fixed line carriers giving SMBs the opportunity to make massive savings on their phone bills using broadband telephony.

Our recent engin customer survey results demonstrated this as businesses using engin are saving 75 per cent on their phone bills. Since our launch, engin has gone from strength to strength and we are delighted that our technology and service, which are playing an increasingly important role for SMBs, have been recognised with this award", he continued.

Commenting on engin's win, ATUG's Managing Director, Rosemary Sinclair said, "The ATUG conference, one of the most significant events in the telecommunications calendar, brings together the highest calibre of people and companies in the industry and, on behalf of ATUG, I would like to congratulate engin on winning this category. engin has made great strides with its broadband telephony service in the SMB arena and this win will undoubtedly help increase the company's profile."

engin offers a wide range of products from VoIP communication devices to engin enabled products. The communication devices include the engin Voice Box Series 1 and engin Voice Box Series 2, which enable consumers and businesses to make low cost calls to, and receive

calls from, any landline or mobile phone over their existing broadband Internet connection. engin Softphones are easy to use and offer outstanding call quality, utilising VoIP technology to convert a PC or laptop into a fully functioning telephone. The engin enabled product line features devices such as the NETGEAR routers, Linksys Broadband Router and Linksys Wireless-G Broadband Router, which come enabled with all of engin's key features built in. The engin network is also compatible with a large range of PBX systems, allowing companies to utilise existing infrastructures and take advantage of engin's Australia wide network to make significant reductions in calls costs. engin's unique Switchboard service allows companies to buy virtual numbers across major cities and have calls delivered to any location throughout Australia.

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### **About engin**

engin, Australia's leading broadband phone company, was granted its telecommunications carrier license in March 2004 to deliver a digital voice service across all existing Australian broadband connections, and was the first broadband telephony service to be broadly available to Australian consumers and businesses on the shelves of major retailers. Headquartered in Sydney, Australia, engin provides affordable telecommunication alternatives for all Australian consumers and businesses, and were recent winners of the 2005 iAwards AIIA communications category. engin is a publicly listed company on the Australian Stock Exchange (ENG). For more information, please visit [www.engin.com.au](http://www.engin.com.au)

For further press information please contact:

**engin**

Guy Downes or Claire Hulbert

Howorth Communications

Ph: 02 8281 3810

Email: [pr@howorth.com.au](mailto:pr@howorth.com.au) [pr@howorth.com.au](mailto:pr@howorth.com.au)